**General Fund**

|  |  |
| --- | --- |
| **Project Name:**  **Downtown Wayfinding Signage** | **Department:**  **Administration** |
| **Type of Project:**  **Improvement** | **Contact**:  **Gina Pate** |
| **Total Project Cost:**  **$600,000** | |

**Description:**

Using ARPA (American Rescue Plan Act) funding, the City contracted with KMA Design to develop Wayfinding and Signage Guidelines. These guidelines serve as a roadmap for identifying all possible signage for public places in Smithville. These guidelines include a master list of all possible signage, with a focus on downtown placemaking signs, directional signage, and a pedestrian kiosk. This City will begin implementation in 2026.

**Justification:**

The City needs signage and wayfinding markers so that visitors experience a sense of arrival and know they have reached their specific destinations as they travel through the City of Smithville. Right now, this form of directional signage does not exist in the City. $600,000 has been allocated in the General Fund over a two-year period. The City secured $400,000 in grant funding from MidAmerica Regional Council (MARC)

**Expenditures**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **FY2026** | **FY2027** | **Total** |
| **Construction** | **$100,000** | **$500,000** | **$600,000** |
| **Total** | **$100,000** | **$500,000** | **$600,000** |

**Funding Sources**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **FY2026** | **FY2027** | **Total** |
| **General** | **$100,000** | **$500,000** | **$600,000** |
| **MARC Grant** | **-** | **($400,000)** | **($400,000)** |
| **Total Net Cost** | **$100,000** | **$100,000** | **$200,000** |